

ETDD Newsletter

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The Appalachian Regional Commission – Fifty Years of Progress

This year our good friend, the Appalachian Regional Commission (ARC), will be fifty years old. The House Energy and Water Appropriations Subcommittee is currently considering an ARC budget request of \$90 million for non-highway program funding - a mere drop in the bucket when you consider the multi-billion dollar requests of other federal agencies, but for the past 50 years, the ARC has played an indispensable role in the sustained development of the Appalachian Region. In early 1965, Congress began to develop legislation to address the persistent poverty and growing economic despair of the region known as Appalachia. The economic statistics told a depressing story:

One of every three Appalachians lived in poverty
Per capita income was 23 percent lower than the U.S. average
2 million Appalachians had left their homes to seek work in other regions

At the urging of President Johnson, the Appalachian Regional Development Act (ARDA) was passed early in 1965 by a broad bipartisan coalition and signed into law (PL 89-4) on March 9, 1965. The Appalachian Region, as defined in the authorizing legislation, is a 205,000-square-mile region that encompasses 420 counties in portions of 13 states and follows the Appalachian Mountains range from northern Mississippi to southern New York.

For many years the Region's economy was based on extraction industries such as mining and forestry, as well as agriculture, chemical industries, and heavy industry. The region's economy has become more diversified in recent times, and now includes a variety of manufacturing and service industries. A measure of progress has been made over the years, the poverty rate has dropped to 16.6 percent from 33.5 percent in 1965 and the number of Appalachian counties considered economically distressed has dropped to 107 from 295 in 1965. A recent report entitled, [*Appalachia Then and Now: Examining Changes to the Appalachian Region Since 1965*](#), was prepared for the ARC by the Center for Regional Economic Competitiveness and West Virginia University. Some of the findings in the report were:

- Infant-mortality rates have dropped by more than two-thirds in Appalachia, moving much closer toward parity with the rest of the nation. But overall mortality rates are also up in the Region, while they continue to fall in the rest of the country.
- The Region has achieved near-parity in high school graduation rates, an important accomplishment; but Appalachia remains behind in post-secondary educational attainment.
- As late as 1970, 16.2 percent of area homes did not have access to phone service, compared with 13 percent of households nationally. By 2012, the proportion of households without phone services in the Appalachian Region was about 2.8 percent, very nearly the same as the national average of 2.5 percent.
- Appalachia trails significantly in the affordability of internet service, as well as in access to high-speed broadband, especially at the household or business-unit level.

The Appalachian Regional Commission is needed more now than ever before. ARC's successful road construction campaign has invested billions of dollars in improving access to all communities within the region. ARC's non-highway programs have invested hundreds of millions of dollars in basic infrastructure such as water line extensions, sewer systems development and the extension of broadband coverage into rural areas. But the economic problems persist - Appalachia is still the poorest and least educated region in the country. We need the ARC to continue to invest in our Region so that the original objective of economic parity can finally be realized.

(Sources: Wikipedia, ARC website, ETDD archives)

ETDD BOARD HOLDS 49th ANNUAL AWARDS BANQUET

The East Tennessee Development District held its 49th Annual Awards Banquet on Thursday, June 4th, 2015 at Rothchild Catering and Conference Center in Knoxville. The banquet was attended by ETDD staff and more than 100 local officials and guests.



Terry Bobrowski, ETDD Director, welcoming guests to the Rothchild Conference Center



Hamblen County Mayor Bill Brittain presented Sevier County Mayor Larry Waters with a plaque for appreciation of his service

Each year ETDD recognizes local governments, other agencies and individuals for special contributions to regional development. At the 2015 banquet, twelve awards were presented to recognize significant projects in the region. Each honoree received a plaque that commemorates their particular achievement. Projects recognized at the Awards Banquet were:

- | | |
|---------------------------|--|
| 1. City of Gatlinburg | Rocky Top Sports Complex |
| 2. Monroe County | Preservation of the Historical Environment |
| 3. City of Norris | Wastewater Treatment Plant Improvements |
| 4. Town of Rutledge | Fire Protection Improvements |
| 5. City of Jefferson City | Water Treatment Plant Renovation |
| 6. City of Madisonville | Automatic Meter Reading System |
| 7. Town of Dandridge | Water Linkage with KUB Water System |
| 8. Campbell County | Jail Expansion |
| 9. Town of Tellico Plains | New Town Hall |
| 10. City of Rocky Top | Water Tank Renovation |
| 11. Roane County | Regional Recycling Center |
| 12. Town of Parrottsville | Fire Protection Improvements |

ETDD extends a special congratulation to all of these communities for their outstanding achievements.



Gatlinburg Mayor Mike Helton & Sevier County Mayor Larry Waters accepting the award for the Rocky Top Sports Complex at the Awards Banquet



Jail Administrator Mike Jones & Campbell County Mayor E.L. Morton accepting the award for the Jail Expansion at the Awards Banquet

ECONOMIC DEVELOPMENT

During the last quarter, three FastTrack Economic Development (ED) grants and one FastTrack Industrial Development Program (FIDP) grants were submitted.

Monroe County applied for an ED grant to assist Total Source Packaging expand its current facility in Vonore. The company is expanding by adding 30,000 square feet of manufacturing space and 10,000 square feet of warehouse space to their existing facility. The company is involved in the manufacturing of wooden pallets and crates for shipping. The company plans to add 18 new employees and invest \$1.7 million in capital improvements.

The Newport and Cocke County Economic Development Commission applied for an ED grant for building improvements to a facility that Hearthstone recently purchased in Cocke County. Hearthstone is involved in the manufacturing of log home products and the expansion is expected to provide 38 new jobs and result in \$4 million in capital investment.

The Industrial Development Board of the City of Knoxville applied for an ED grant for improvements recently purchased by Hicks Plastics. The company is involved in the producing lighting components for various GM vehicles, and the facility in Knoxville will create 202 new jobs and over \$10 million in capital investment.

Sevier County applied for a FIDP grant to provide water and sewer improvements to service a new OTICS USA to be located in the Sevier County I-40 Industrial Park in Sevierville. OTICS USA is an automotive parts manufacturing facility and will invest \$69.5 million in the new facility and create 117 new jobs.

GRANT INFORMATION

Community Development Block Grant Program (CDBG)

2015 CDBG grant applications are currently being reviewed by State ECD staff with award announcements expected sometime in fall 2015.

ETDD staff is currently assisting sixteen communities with the administration of their CDBG projects.

Appalachian Regional Commission (ARC)

Scott Appalachian Industries (SAI) was awarded an ARC grant for a community center that will service the Scott County Region. ETDD staff is working with SAI on the particulars of the project with work to begin in spring 2016.

ETDD staff is currently assisting ten communities with ARC administration.

FEMA Firefighters Grant Program

ETDD staff submitted a Fire Prevention grant for \$ 45,647.00 for home training devices that can help the region with a concentration on youth and the elderly on ways to safely exit buildings in a fire situation.

Previously applied for FEMA grant for firefighting and emergency response equipment is currently being announced usually every Friday and that will continue until all of the monies have been allocated. At the writing of this issue, Sweetwater is the only ETDD assisted fire department to receive a grant.

Clean Tennessee Energy Grant

Congratulations to the ETDD assisted communities that were awarded grants; 1. Cumberland Gap for HVAC replacement; 2. Jefferson City for lighting upgrades at the community center and 3. Gatlinburg for lighting upgrades at the community center and post office.

Police Grants

ETDD staff submitted bullet proof vest grants for the communities of Dandridge, Anderson County, Sweetwater, Oliver Springs, Rockwood, Lenoir City and Norris. A total of 89 officer vests were requested at a total cost of \$50,762.00.

Miscellaneous Grants

ETDD Staff is assisting Claiborne County and Campbell County in administering approximately \$300,000 of THDA monies that were awarded to repair homes damaged in a recent tornado event.

ETDD staff continues to assist agencies in our region with environmental assessments in accordance with grant guidelines.

SOLID WASTE

ETDD staff assisted the following communities this past quarter on the administration of the following grants: Used Oil Grants – Rocky Top, Dandridge, Morgan County, Jefferson City, Tellico Plains and Scott County. Recycling Grants – used by Caryville for containers to assist in their door to door collection, by Morgan County for trailer and baler to assist at their recycling center, by Monroe County for fork Lift to assist at their recycling drop offs at the Convenience Centers, by LaFollette for recycling truck to assist in their door-to-door collection of recyclables and by Newport for containers to assist in their door-to-door collection of recyclables.

New grants will be announced in July 2015 and ETDD staff will be sending out emails and calling the communities.

Needs Assessment

Needs assessments are required by a State legislative act every five years and ETDD completed needs assessments for both Morgan County and Grainger County during the last quarter. New needs assessments will be started for Anderson, Blount and Hamblen regions for the next fiscal year beginning July 1, 2015.

HOUSING

ETDD continues to work with several communities on housing projects across our 16-county region. Several local municipalities have applied for and received Community Development Block Grant (CDBG) funding and are working with ETDD to complete these grants within the state-allotted time frame and budget. CDBG funding is an excellent resource for housing rehabilitation and aims to assist low- and moderate-income homeowners. The program is designed to correct code violations and health or safety issues that may be present, including lead-based paint or asbestos. CDBG funds can assist with a wide variety of rehabilitation activities, including handicapped accessibility and general stabilization efforts.

CDBG housing projects are typically focused on one or two concentrated areas for the greatest impact. Residents are notified when CDBG public meetings will occur, and can advise the local municipality if they support a housing CDBG application. These projects typically take between three and five years to complete all program activities and close-out. ETDD is currently working with several local

communities who are at various phases of completion under the CDBG program. The City of Clinton, Town of Tazewell and Town of New Tazewell all have open CDBG housing projects that ETDD is administering. The City of Rockwood has applied for a 2015 CDBG housing project and will be notified in fall 2015 regarding their application which proposes assistance for ten households.

In March 2015, ETDD submitted six HOME applications on behalf of cities and counties including: Hamblen County, Roane County, Monroe County, Sevier County, the City of Morristown, and the City of Kingston. These projects requested a total of \$3 million from the State and five of the projects were ultimately awarded by the Tennessee Housing Development Agency (THDA). The total funding secured from these applications is \$1,750,000, which will assist approximately 40-45 households. The HOME program is another significant source of funding for housing rehabilitations projects in our region and continues to be a popular resource for this type of assistance.

ETDD housing staff is available to discuss housing needs and community housing grant applications. We can also provide information on local and regional housing service providers, agencies and alternate programs that can assist individuals in need of housing repair. For more information on these programs, contact the ETDD housing planner at (865) 273-6003.

HISTORIC PRESERVATION

The Tennessee Historical Commission announced the awards for the federal historic preservation grant program in May. Campbell County has been awarded an architectural survey grant of \$40,000 (\$24,000 federal and \$16,000 state) to identify and record historic resources within the county limits. Campbell County is one of only two counties in the ETDD region still in need of a county-wide survey. The completion of this survey effort will allow for preservation planning initiatives and may lead to additional surveys of the county. Architectural surveys can help to identify historic resources (objects, structures, buildings, sites and districts) that may be eligible for listing in the National Register of Historic Places (NRHP). Once identified as eligible for listing, a nomination can be submitted to the Tennessee State Historic Preservation Office for review and eventual approval from the National Park Service. NRHP listing is a significant advantage because listed resources are eligible to receive federal preservation grants for restoration activities.

Surveys can also help identify concentrations of resources, either possible local historic districts or National Register-eligible historic districts. It is important to note that these types of districts are very different in the ways they are protected and managed. National Register listing, for an individual resource or for a district, does not place restrictions on how the owner may use their property. It does not require public accessibility, restoration, or public notification (i.e. signage). NRHP listing also does not protect the property from demolition. Local historic zoning is the highest protection for changes to historic properties and can regulate alterations and demolitions to a degree.

However, listing in the National Register does provide limited protection when a federal activity (i.e. permit, funding, sale, transfer, lease) may affect a potential historic property (one eligible for NRHP listing). The Tennessee Historical Commission reviews these types of projects (undertakings) through the Section 106 process. This process allows for public comment, consultation with involved parties, and consideration of alternatives where feasible. Every effort is made to protect the historic property from an adverse effect or mitigate such an effect. An example of mitigation is the preparation of an historic resources survey report or completion of a National Register nomination to offset the adverse project actions. ETDD prepares numerous Section 106 reviews each year for our communities' grant projects when required for Section 106 compliance.

The next draft deadline for National Register nominations is September 28, 2015. Drafts must be submitted to the Tennessee Historical Commission (THC) for review and edits as needed. ETDD recently submitted two successful NRHP nominations at the May 20, 2015 State Review Board meeting which was held at the THC offices in Nashville. The Rutledge Presbyterian Church and Cemetery and the Old Grainger County Jail have been approved by the state for NRHP listing. These nominations will be reviewed by the National Park Service for final approval and will likely be listed in fall 2015.

RURAL PLANNING ORGANIZATION (RPO)

The East Tennessee South Rural Planning Organization and the North Rural Planning Organization held transportation workshops on June 17, 2015. RPO members, mayors and city managers participated in the workshops. The workshops included discussions of the various TDOT funding programs and the state aid program for county roads. Those attending completed a questionnaire. The

questionnaire responses will help guide future RPO activities and agendas. The input from the questionnaires will help determine how the TDOT and RPO staffs can be of assistance to local officials, future RPO meeting topics, and future transportation training for local officials.

The Town of Bean Station received a TDOT Multimodal Access Grant for \$605,151. The funding from the grant will construct approximately 1 mile of 10-foot wide multi-use paths, a park and ride lot and 6 bicycle racks. Examples of projects eligible under the Multimodal Access Fund Program include sidewalks and pedestrian crossing improvements, bus shelters, park and ride facilities, and bicycle lanes. Multimodal Access projects will be funded 95 percent by TDOT, with 5 percent funded with local matching funds. Total individual project costs will not exceed \$1 million. The RPO was involved in the review and prioritization process for the Multimodal Access Grant applications.

TDOT awarded Community Planning Grants to the City of Dandridge for a bicycle pedestrian master plan and the City of Maynardville for a State Route 33 Corridor Study. The Community Planning Grant program provides planning services to local communities with the goal of developing implementable strategies to enhance each community's multimodal transportation network. Eligible planning activities include corridor studies, complete street plans, local road design standards, transportation zoning and ordinances, pedestrian and bicycle master plans, road diet analysis and transportation systems management and operations. The next cycle for grant applications under this program is expected to open for submission in Fall 2015. The RPO was involved in the review and prioritization process for the Community Planning Grant applications.

The RPOs recently assisted TDOT in the review and prioritization of Federal Transit Authority Section 5310 Grant applications. The purpose of the Section 5310 program is to improve mobility for seniors and individuals with disabilities. Section 5310 grant funds can be used for operating expenses and capital purchases (vehicles).

PLANNING ADVISORY SERVICE

Due to limitations imposed on municipalities to expand their respective corporate limits, municipalities are evaluating the need for more efficient use of land and associated public services within their city limits. As of May 15, 2015, annexations are permitted only upon written request of the property owner or by referendum. Consequently, economic development and the provision of

public services have become a focal point for municipal governments. The Planning Advisory Services (PAS) continues to offer a wide array of planning services to local cities and counties in the region on a contractual basis. One noteworthy service that may benefit local communities is the strategic planning services component. The strategic planning component reinforces the overall planning program of local communities by addressing in detail specific planning issues that the local leadership of cities and counties has identified. This may be a specific need that has arisen or used as one of the implementation methods of a comprehensive plan in support of the goals, objectives and policies. A strategic plan bridges the gap between the policy driven long range comprehensive plan and implementation of a planning strategy to address specific concerns of a community.

Strategic planning involves the development of individualized plans or studies that address specific needs and various short to mid-term objectives. Although strategic planning targets an identified need in the community, the types of strategic plans and studies are quite broad and may cover virtually any type of local issue that needs to be addressed as it relates to growth and development. For this reason, the local leadership can craft a plan or study that is uniquely suited to their community. For example, strategic planning studies generally include, but are not limited to: community facilities plans, public improvement plans, waterline extension improvements, corporate limit fringe area analysis, neighborhood studies, fire protection concerns, road improvement/road inventory, demographic analysis, recreational needs, housing improvement plans/inventories and many other studies that may not fit into a general planning category.

PLANNING COMMISSIONER TRAINING WORKSHOP

ETDD's Planning Advisory Service is continuing the popular free planning commissioner training workshops. Back by popular demand, a training session has been scheduled for July 30 at the University of Tennessee Arboretum. Andrea Ludwig with the University of Tennessee Institute for Agriculture will present a session on the use and interpretation of topographic maps. Valerie McFall with the Tennessee Department of Environment and Conservation (TDEC) will present soils as a resource. Pete Lemiski with TDEC will give a session on sinkholes and geologic features and John LeCroy (TDEC) will review aquatic resources. Kevin Hoyt, Director of the Arboretum, will host the event for the planning commissioners. The East Tennessee Human Resources Association (ETHRA) will

also provide the vans for transportation with Mike Patterson assisting in the coordination.

Two additional workshops have been developed for this year. In September, there will be two training sessions on storm water issues. The first one will be held on September 24 from 6 to 8 pm at the Tennessee Department of Environment and Conservation, 761 Emory Valley Road in Oak Ridge. The second will be held on September 29 from 6 to 8 pm at the Jefferson City Fire Hall Training Room on Highway 92, City Hall Complex. Staff from the Tennessee Department of Environment and Conservation will be presenters. Attendees will receive a two hour training certificate.

In October, there will be the final two seminars on private property rights. Dan Hawk is the guest speaker. The first session is on October 22 from 6 to 8 p.m. and will be hosted by the Appalachian Electric Cooperative at 1109 Hill Drive off Highway 11E in New Market. The second will be held on October 29 from 6 to 8 p.m. hosted by the Town of Farragut. Two hours training certificates will also be given. Many thanks to all of our presenters from the University of Tennessee Institute for Agriculture, Tennessee Department of Environment and Conservation and Dan Hawk. Thanks also to our hosts and coordinators: Kevin Hoyt, Director of the University of Tennessee Arboretum, Mike Patterson of ETHRA for coordinating transportation, and the Town of Farragut, City of Jefferson City, Appalachian Electric Cooperative and the Tennessee Department of Environment and Conservation Office in Oak Ridge for lending training rooms.

Other topics for next year's training sessions are already being discussed. If you have any suggestions, please contact the ETDD Planning Advisory Service at 865-233-7202. We are grateful for your input.

GEOGRAPHIC INFORMATION SYSTEMS

This quarter GIS staff supported several grant and other regional projects for ETDD communities. Maps and illustrations were created for CDBG environmental reviews, HOME grants, and convenience center needs assessments. GIS staff also assisted Campbell County officials in their efforts to establish adventure tourism districts/corridors by providing necessary information and maps using GIS data and analysis tools. We also assisted the city of Harriman with requests for special project maps.

For the Planning Advisory Service, GIS staff continued to support Rockwood and the ETDD planner in their studies to

create a new official zoning map. Work also continued on maps for the Jefferson City Land Use Plan (soils map and a natural factors map, for example). For the city of Caryville, new maps of existing sewer and water lines were created for an ongoing neighborhood study. For those maps, new water and sewer lines were digitized using information on older maps, and the newly digitized data layers can now be used for future ETDD planning and grant projects in Caryville.

range from \$50,000-\$200,000 and the borrower may finance up to 90% of project costs. Loan term is determined by use of funds and repayment ability up to 15 years. We have funded \$300,000 in new loans since March 2015.

**ADC BOARD PRESIDENT INSTALLED AS NEW
CHAIRMAN OF
TENNESSEE BANKERS ASSOCIATION**



Pictured from left to right: Harvey Mitchell, Jim McBrearty, David Verble, and Don Woods

David C. Verble, president and CEO of Citizens National Bank in Sevierville and president of the board of Areawide Development Corporation was installed as the new chairman of the TBA in ceremonies held in June at the 125th Annual Meeting of the TBA at the Greenbrier in White Sulphur Springs, WV. Mr. Verble has been actively involved as a board member of ADC for many years and has served as president since 2003. Pictured above with Mr. Verble is Harvey Mitchell, market president HomeTrust Bank, Johnson City and ADC board member, Jim McBrearty, McBrearty Capital Management and ADC board treasurer, and Don Woods, ADC Director.

AREAWIDE DEVELOPMENT CORPORATION
SBA 504 NEWS

The SBA 504 loan program debenture rates and fully amortizing long terms continue to be attractive to borrowers. The June 2015 debenture funding rate was 5.521% for 20 years. This is a fully amortizing 20 year loan, in a second mortgage position on owner occupied commercial real estate and/or equipment with a useful life of at least 10 years.

For fiscal year beginning October 1, 2014 through May 31, 2015 Areawide Development Corporation has processed a total of four loan requests approved by SBA totaling \$1,607,000.

ADC Rural Development IRP Loan Program and
ETDD Revolving Loan Fund

In addition to the SBA 504 loan program, ADC and ETDD offers two additional loan programs to assist small business owners in the communities we serve. We are aggressively seeking opportunities to assist small business owners through both of these loan programs discussed below.

The IRP loan program's goal is to enhance economic development in rural areas. Loan proceeds may be utilized for the purchase, construction, or renovation of buildings for owner occupied commercial use. The IRP loan funds may also be utilized to purchase machinery and equipment as well as to assist with working capital needs of the small business. Loan amounts range from \$50,000 - \$250,000 and the borrower may finance up to 75% of project costs. Loan term is determined by use of funds and repayment ability up to 12 years.

The Revolving Loan Fund program's goal is to assist small business owners create new jobs and/or retain existing jobs. Loan proceeds may be utilized for the purchase, construction, or renovation of buildings for owner occupied commercial use. Loan proceeds may also be utilized to purchase machinery or equipment, assist the borrower with working capital, or for new business ideas. Loan amounts

SAVE THE DATE

ADC ANNUAL MEETING



GOLF TOURNAMENT

September 21, 2015

Green Meadow Country Club

East Tennessee Development District
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July 2015

- 3 July 4th Holiday (observed), ETDD offices closed
- 14 ETDD Executive Committee & ETHRA Policy Council Meetings, ETHRA Offices
- 21 East Tennessee Regional Council of Fire Chiefs meeting, City of Loudon FD
- 22-24 Association of Tennessee Valley Governments meeting, Oak Ridge, TN
- 30 Planning Commissioner Field Workshop, UT Arboretum, Oak Ridge

August 2015

- 4 CROET Board Meeting, Tech 20/20 offices, Oak Ridge
- 11 ETDD Executive Committee & ETHRA Policy Council Meetings, ETHRA Offices
- 21 CEDS Committee meeting, ETDD offices in Alcoa

September 2015

- 7 Labor Day Holiday, ETDD offices closed
- 8 ETDD Executive Committee & ETHRA Policy Council Meetings, ETHRA Offices
- 21 ADC Annual Business Meeting, Green Meadow CC, Alcoa
- 24 Storm water training for planning commissioners, TDEC office in Oak Ridge
- 29 Storm water training for planning commissioners, Jefferson City Hall
- 29 CROET Board Meeting, Tech 20/20 offices, Oak Ridge

October 2015

- 7-9 TCSA Annual Conference, Rutherford County
- 12 Columbus Day Holiday, ETDD offices closed
- 13 ETDD Executive Committee & ETHRA Policy Council Meetings, ETHRA Offices
- 13-14 Governors' Conference on Economic Development, Nashville Renaissance Hotel
- 20 East Tennessee Regional Council of Fire Chiefs meeting, Rural Metro Knoxville
- 21-23 Association of Tennessee Valley Governments meeting, Gatlinburg, TN
- 22 Private property rights training for planning commissioners, Appalachian Electric Coop
- 25-28 NADO Annual Training Conference, New Orleans, LA
- 29 Private property rights training for planning commissioners, Farragut Town Hall